

BUS SHELTERS SMART DIGITAL



Start of the campaign: **MONDAY**



Duration of the campaign: **7 DAYS**

Portrait format 2 m²
Fixed Image or Video
Spot 10 secondes
Broadcast during the day from 6 a.m. to 11 p.m.

► HALF-FLEET NETWORK : 34 SCREENS

ACCESS

1 spot every 90 seconds*
129 360 spots broadcast
Starting at **4 691 € (plus tax)**
from oct. to april
Starting at **5 082 € (plus tax)**
from may to sept.

FULL

1 spot every 50 seconds*
232 848 spots broadcast
Starting at **7 571 € (plus tax)**
from oct. to april
Starting at **8 197 € (plus tax)**
from may to sept.

► FULL FLEET NETWORK : 68 SCREENS

ACCESS

1 spot every 90 seconds*
258 720 spots broadcast
Starting at **9 382 € (plus tax)**
from oct. to april
Starting at **10 208 € (plus tax)**
from may to sept.

FULL

1 spot every 50 seconds*
465 696 spots broadcast
Starting at **15 143 € (plus tax)**
from oct. to april
Starting at **16 394 € (plus tax)**
from may to sept.

*Except weeks 47 to 52: ACCESS broadcast = 1 spot every 120 seconds
FULL broadcast = 1 spot every 60 seconds

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► SINGLE PANELS

1 screen at the location of your choice

1 spot every 50 seconds*

1 month : **1 015 € (plus tax) per screen**

6 months : **5 215 € (plus tax) per screen**

1 year : **8 015 € (plus tax) per screen**

Example of a custom network:

5 Monte-Carlo Premium locations :

- Beaumarchais Square (up + down)
- Casino Square
- Casino Terrace
- Tourist Office

Price : **5 075 € (plus tax) a month**

*Except weeks 47 to 52: ACCESS broadcast = 1 spot every 120 seconds
FULL broadcast = 1 spot every 60 seconds