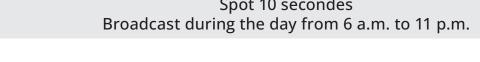
# BUS SHELTERS SMART DIGITAL

Cityz



Portrait format 2 m<sup>2</sup>
Fixed Image or Video
Spot 10 secondes
Broadcast during the day from 6 a.m. to 11 p.m.



## ► HALF-FLEET NETWORK: 34 SCREENS

#### **ACCESS**

WONDERFACE

**Cityz** 

**FACIAL** 

MUSCLE Toning 1 spot every 90 seconds\*
129 360 spots broadcast
Starting at 4 691 € (plus tax)
from oct. to april
Starting at 5 082 € (plus tax)
from may to sept.

#### **FULL**

1 spot every 50 seconds\*
232 848 spots broadcast
Starting at 7 571 € (plus tax)
from oct. to april
Starting at 8 197 € (plus tax)
from may to sept.

## ► FULL FLEET NETWORK: 68 SCREENS

#### **ACCESS**

1 spot every 90 seconds\*
258 720 spots broadcast
Starting at 9 382 € (plus tax)
from oct. to april
Starting at 10 208 € (plus tax)
from may to sept.

#### **FULL**

1 spot every 50 seconds\*
465 696 spots broadcast
Starting at 15 143 € (plus tax)
from oct. to april
Starting at 16 394 € (plus tax)
from may to sept.

\*Except weeks 47 to 52: ACCESS broadcast = 1 spot every 120 seconds FULL broadcast = 1 spot every 60 seconds





# BUS SHELTERS SMART DIGITAL



Portrait format 2 m<sup>2</sup>
Fixed Image or Video
Spot 10 secondes
Broadcast during the day from 6 a.m. to 11 p.m.



# ► SINGLE PANELS

1 screen at the location of your choice

1 spot every 50 seconds\*

1 month: 1 015 € (plus tax) per screen 6 months: 5 215 € (plus tax) per screen 1 year: 8 015 € (plus tax) per screen

### **Example of a custom network:**

5 Monte-Carlo Premium locations:

- Beaumarchais Square (up + down)
- Casino Square
- Casino Terrace
- Tourist Office

Price: 5 075 € (plus tax) a month

\*Except weeks 47 to 52: ACCESS broadcast = 1 spot every 120 seconds FULL broadcast = 1 spot every 60 seconds

