

DIGITAL PANELS MONACO STATION



Start of the campaign: **MONDAY**



Duration of the campaign: **7 DAYS**

Portrait format 2 m²
Fixed Image or Video
Spot 10 secondes
Broadcast during the day from 6 a.m. to 11 p.m.

▶ HALF-FLEET NETWORK: 13 SCREENS

ACCESS

1 spot every 90 seconds*
58 240 spots broadcast
Price : 2 279 € (plus tax)*

▶ FULL FLEET NETWORK: 25 SCREENS

ACCESS

1 spot every 90 secondes*
112 000 spots broadcast
Price : 4 374 € (plus tax)*

For long-term display, please contact us.

*Except weeks 47 to 52: ACCESS broadcast = 1 spot every 120 sec. - Half-Fleet: 2 289€ (+ tax) - Full-Fleet: 4 294€ (+ tax)
FULL broadcast = 1 spot every 60 sec. - Half-Fleet: 4 274€ (+ tax) - Full-Fleet: 8 097€ (+ tax)